For my feature story, I added a dusty blue color with a highlight of red in the graphics. This is a business story and I think the blue projects stability and trustworthiness. It contrasts well with the red, which in the graphics denotes negative growth.

I also added the blue to a section header at the top and the pull quote to tie it together.

Finally, I added missing subheads and a pull quote (sorry!).

-Coralie